



Usama Tahir

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Professional Summary

Innovative React Developer with 4+ years of experience building fast, scalable, and user-focused web applications. Specialized in modern front-end frameworks (React, Next.js, Gatsby) and headless CMS integrations (Sanity, Contentful, Prismic). Recently expanded into intelligent automation using n8n to develop AI-driven agents that enhance content production and conversion optimization for clients. Adept at collaborating across teams to deliver impactful user experiences and measurable business results.

Experience

Lead React Developer, Civilized Savage – Santa Monica, Texas May 2022 – Jan 2024

- Developed performant web applications using React, Gatsby, and Next.js.
- Built and maintained dynamic content schemas using Sanity CMS.
- Integrated Shopify (Storefront & Admin APIs) for headless e-commerce.
- Connected front-end with RESTful & GraphQL APIs for real-time functionality.
- Led team standups, handled client communication, and drove feature delivery.
- Built and deployed a Conversion Rate Optimization (CRO) agent using n8n, GA, Microsoft Clarity, and Slack. It collected screenshots and analytics to generate UI/ content improvement docs automatically shared with clients.
- Created an AI-powered content automation agent using n8n, Google Sheets, and Sanity. It generated weekly blog content with outlines, FAQs, LD schema, and internal product linking via API — published directly using portable text format.

React Developer, Panacloud Pvt Ltd – Karachi Apr 2021 – May 2022

- Created responsive, interactive web applications using React.js and TypeScript.
- Integrated REST and GraphQL APIs with modern state management (Redux, Context API).
- Collaborated with UI/UX teams to implement pixel-perfect designs and transitions.
- Integrated Contentful CMS for dynamic content flow.

Certifications

Udemy, in Gatsby E-commerce Sites Jan 2021 – Jan 2021

Coursera, in Web Design for Everybody Jan 2020 – Jan 2020

Skills

Frontend & Frameworks: React.js, Next.js, Gatsby, JavaScript, TypeScript, Zustand, Redux, Context API

CMS & eCommerce: Sanity.io, Contentful, Prismic, Shopify (Admin & Storefront API)

APIs & Automation: n8n, GraphQL, REST APIs, Google Docs/Sheets API, Microsoft Clarity, Slack API, Cron Jobs

Dev Tools: Vercel, Netlify, Git, Postman, Figma

Personal Projects

Headless Shopify Migration – Bushbuck

🔗 <https://bushbuck.com>

Migrated entire store to Headless Shopify using Gatsby, Contentful, and Shopify APIs.

Improved site speed and UX through static site generation.
Added authentication and user order history using Shopify API.
Integrated Yotpo API for club membership points.

Headless Shopify Migration – Goodlight World

🌐 <https://goodlight.world>

Migrated e-commerce store to Headless Shopify using Gatsby, Sanity, and Shopify APIs.
Enhanced performance and added dynamic order tracking.